

Services & Features You Can Count On

- **Worry-Free Warranty**
- **A Variety of Brands**
- **Financing Available**
- **Credit Cards Accepted**
- **Flexible Appointments**
- **Repair**
- **Walk-ins Welcome**
- **Mercury-Free Batteries**
- **FREE Comprehensive Hearing Evaluations**
- **FREE Fittings with Simulator**
- **FREE In-home Appointments**
- **FREE Hearing Aid Cleaning**
- **FREE Follow-up Visits**
- **Plentiful Parking (by the front door)**
- **Safe Environment in Lincoln Center South**
- **Wheelchair & Walker Accessible**
- **FREE Hearing Seminars**
- **Community Outreach**
- **Se Habla Español**

Visit us on
facebook



Review us
online!



209-952-9950

AMERICAN HEARING AIDS

We are dedicated to improving your hearing and quality of life through technologically advanced products, competitive prices, and unmatched service!

Spring 2019

Then and now...

Recently, I was thinking about when I first started studying to take the test to earn my license to test hearing and fit hearing aids. I remember thinking, "Wow! This is really hard!" And, it was. And, it is constantly changing. After nearly 24 years of experience later, it is still challenging. Patients have asked for their hearing systems to do more. We have digital, programmable hearing aids now. We have greatly reduced feedback and, in most cases, we have eliminated it. Hearing systems are invisible. They pair to many devices like iPhones and iPads. They have directional microphones and remote microphones. They count steps, give a "fall alert," and translate language.

So, I've had to step up my game. I am reading articles and manuals, exchanging tips with peers, attending seminars, and taking courses online. I've updated my diagnostic equipment and computers. I work with the premier hearing aid manufacturer in the world – Starkey Labs. Starkey is the only American-made and American-owned hearing aid manufacturer left. Our office has added certified staff in Patient Care Coordinator, Ines Last Name, and Audiology Assistant, Cynthia Last Name.

The American Hearing Aids team is qualified to offer the following services:

- Hearing Evaluation
- Video Otoscope
- Impressions
- Digital Programming
- Prescription Fitting



- Firmware Updates
- Hearing Aid Maintenance
- Hearing Aid Selection
- Verification
- Aural Rehabilitation
- Annual Hearing Re-check
- Program Updates
- In-house Repairs
- Insurance Billing
- Doctor's reports
- Premier Brand – Starkey – with pricing for every budget
- Patient Financing
- Supplies (batteries, dri-aid kits, etc.)

These services and many more have always been offered for patients we fit at no charge. Typically, we see patients every three months to be sure their hearing systems are performing up to our expectations. We realize now there are many options when searching for hearing care providers. You can even purchase items masquerading as hearing care solutions on the Internet! Yes, they may be cheaper, but they will not be of the same quality. And you won't get us: the best hearing care provider in Stockton!

We love what we do! We're experts at it! We really do want you to enjoy your life through better hearing. We are your best source for better hearing in the Stockton community! ❁

Giving back through Starkey Hearing Foundation



Debbie with Helen Romero

The Starkey Hearing Foundation gives the gift of hearing to people in need in the U.S. and around the world. They believe, as we do, that hearing is a vehicle to reflect caring and to improve the lives of individuals, their families, and communities.

The foundation has provided more hearing help to people in the United States than to any other country. Hear Now is an application-based program that provides hearing help to low-income Americans. Each person helped is fit with new, top-of-the-line digital hearing aids that are customized to their hearing loss.

American Hearing Aids has donated their time and services to the Starkey Hearing Foundation for 17 years. We have fit many deserving people here in Stockton. If you or someone you know is struggling with hearing loss and unable to afford hearing aids, call 800-328-8602 or visit www.starkeyhearingfoundation.org/Hear-Now for more information. *

Are you our next contest winner?



Congratulations to our newest newsletter contest winner, Rosemarie Schultz, who won a \$20 Lincoln Center gift card! Stop in for a free, quick, and easy hearing aid cleaning by May 31. You could win! How does that sound? *

IS IT COMMON?

Hearing loss affects:

500 million

people under 65



What is hearing loss?

Hearing is one of the human body's most remarkable senses. It connects us to people, helps keep us engaged, and brings the world around us to life. Losing this vital sense doesn't typically happen overnight, and isn't always as obvious as other physical changes and challenges.

Hearing loss affects:

two-thirds of adults

over 70



You Deserve to Win a \$20 Lincoln Center Gift Card!
Just have a **FREE** hearing aid cleaning by Friday, May 31, 2019, and enter to win! (It takes only 5 minutes!)

Name _____

Phone _____

Address _____

City & Zip _____

Pick up a Battery Club punch card today! Buy six 8-packs, and get the 7th for free!

Hearing loss affects:

Nearly

750 million

adults worldwide



7 Signs of hearing loss

- ✓ Frequently asking others to repeat themselves
- ✓ Turning the TV to a volume others find loud
- ✓ Having trouble understanding conversations in noisy places
- ✓ Difficulty hearing women and children's voices
- ✓ Feeling like others are mumbling
- ✓ Avoiding social situations that were once enjoyable
- ✓ Being told by others that you have hearing loss

What causes it?

- Aging
- Ear wax
- Genetics
- Noise exposure
- Ear infections
- Physical damage
- Virus & disease
- Ototoxicity



I HAVE HEARING LOSS – NOW WHAT?

The gradual nature of hearing loss (in most cases) can make it feel less urgent to address. What you decide to do depends on numerous factors, like personal and professional needs, physical and mental health and well-being, and long-term quality-of-life goals.

WHY SHOULD I TREAT IT?

IT'S NO BIG DEAL, RIGHT?

The gradual nature of hearing loss is actually linked to:

Increased anxiety



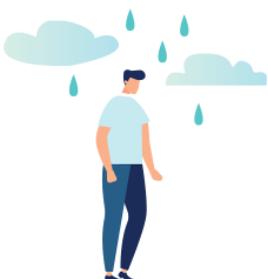
Dementia



Social Isolation



Depression



Falls



Insights from a recent WebMD study:

- **100%** agree that hearing aids improve quality of life.
- **9 out of 10** agree that hearing aids improve the mental health of their patients with hearing loss



People who wear hearing aids:

- **7 out of 10** say having hearing aids improves relationships with those closest to them
- **3 out of 4** said hearing aids makes them feel more confident in social situations.

I'M READY TO GET HELP!

Making the decision to treat your hearing loss is smart. Research clearly shows that hearing better leads to living better. And hearing loss is one of the most treatable conditions there is. Congratulations for choosing to get the most out of life!

Make an appointment with American Hearing Aids. It is our mission to use all of our resources to improve your hearing and quality of life. Telephone us at 209-953-9950 today!

AMERICAN HEARING AIDS

880 West Benjamin Holt Dr.
Lincoln Center South
Stockton, CA 95207

Address Service Requested



Easy parking by the front door.



Debbie Bond,
owner
HA 3678

May is Better Hearing Month: Make an appointment with American Hearing Aids to see if you are hearing as well as you should be!

Cynthia's Tip



The weather is heating up! Heat and humidity, along with ear wax and oils from our skin, can be destructive to any hearing system. I have the answer! Put your hearing aids in a Dri-Aid Kit every night to help you avoid repairs and keep

your hearing system in tip-top shape.

Purchase one before May 31, and save \$2.00! (The regular price of Super Star Dri-Kit is \$12.)

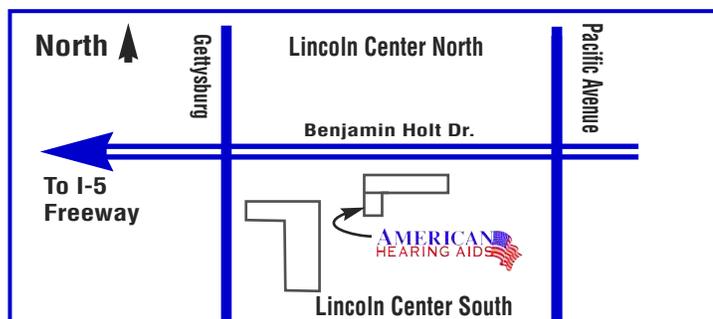


Talk us up around town!

And become a valued AHA Ambassador like Kathy Nielsen and Mary Ann Poletti pictured below. We love to show appreciation to our Ambassadors with priority appointments and lots of special recognition throughout the year! Let us know when you refer American Hearing Aids! We'll put you on the list!



Kathy Nielsen and Mary Ann Poletti with Debbie



Visit American Hearing Aids in Lincoln Center South.

FREE Batteries!

RAYOVAC

Buy One 8-Pack and Get one 4-Pack Free!

Ends May 31, 2019 • One offer per customer

We make house calls! Call 209-952-9950.