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**209-952-9950**

# AMERICAN HEARING AIDS

*We are dedicated to improving your hearing and quality of life through technologically advanced products, competitive prices, and unmatched service!*

Winter 2019

## New wireless accessories enhance benefits of hearing aids

As far as today's hearing aids have come and as much as they can do — and none have come farther or can do more than Starkey's new Livio AI hearing aids that we featured in our last newsletter — they can only do so much on their own.

Starkey's Thrive Hearing app is one new tool that lets you enhance and extend the many benefits of Starkey's Livio AI hearing aids.

Now, Starkey has engineered three new accessories that make Livio AI hearing aids even more useful, and hearing your favorite things significantly more effortless and enjoyable.

All three connect wirelessly to your Livio AI hearing aids to help you easily engage with the world around you.

**TV streamer** If you enjoy watching television, you know that hearing loss can negate that joy for both you and the people in the room. Starkey's new universal TV streamer makes watching TV enjoyable again.

Just hook this tiny box up to your TV, set it next to it, and you can stream audio from the TV directly to your Livio AI hearing aids easily and wirelessly. It offers excellent sound quality, is easy to use, and supports both analog and digital input sources.

You get to listen to your favorite shows at the volume you want without



needing to turn it up at all in the room. Our patient, Dan Woods, and his wife enjoy British mystery programs. He estimates that before getting his new Livio AI hearing system he understood only about 50% of what was being said. Now, he's up to about 98%! Mr. Woods also enjoys being able to go to the kitchen and still hear the TV through his hearing aids. He doesn't miss a thing when he's on a "snack run!"

**Remote Microphone** - Small and compact, the Remote Microphone+ lets you stream clear, crisp audio from a variety of sources. Just clip it to or put it near the person you want to hear — whether it's a dinner companion across the table or a presenter across the room — and it becomes a one-way microphone streamed directly to your ears. And thanks to Remote Microphone+, Livio AI are the first hearing aids to feature Amazon® Alexa connectivity. AHA patient, Andrene Mazzanti's husband loves it, and so does she! She puts the remote mic near the speaker of the TV, and her husband can hear it per-

See "Cover" page 2

# AHA Ambassadors appreciation night

American Hearing Aids ambassadors enjoyed a fabulous night on January 12 cheering on the Stockton Kings who were victorious over the Sioux City Skyforce!

We love to show our appreciation to all of you who recommend us to your friends and families. You are the reason our business is successful, and we are honored by your confidence and trust. If you're spreading the word about us, please let us know so we can include you in our Ambassadors-only events. ❄️



1. Mary Ann Poletti and her son, John
2. Chris Hunefeld (right) and guests
3. Robert Castro and Robert Castro III
4. Karl Nikola (center) and guests
5. Gary and Marjorie Cox

## Are you our next contest winner?



Congratulations to our newest newsletter contest winner, Karl Kikola, who won Stockton Kings tickets! Stop in for a free, quick, and easy hearing aid cleaning by March 1. You could win a \$20 Lincoln Center gift card! How does that sound? ❄️

*Cover continued*

fectly and wirelessly though his hearing aids! Now, she can turn the volume way down on the TV set.

**Remote accessory** - Last, but not least, the new Remote is great for hearing aid wearers who want something besides their smartphone to adjust their hearing aids. With this accessory, you can control memories and volume, mute your devices, and turn various special features on or off.

To learn more about any of these accessories or about Livio AI hearing aids, stop in for a visit. You'll be amazed at what we have to show you. ❄️



**You Deserve to Win a \$20 Lincoln Center Gift Card!**  
 Just have a **FREE** hearing aid cleaning by Friday, March 1, 2019,  
 and enter to win! *(It takes only 5 minutes!)*

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City & Zip \_\_\_\_\_

## There's nothing more romantic than a good listener

According to psychologist Carl Rogers, active or deep listening is at the heart of every healthy relationship. It's also the most effective way to bring about growth and change. Those who are heard tend to be more open, more democratic in their ways, and are often less defensive. Good listeners refrain from making judgments, and provide a safe environment and container for speakers.

By listening carefully when someone speaks, we're telling them that we care about what they're saying. It's also important to remember that listening is contagious. When we listen to others, then chances are they will be more inclined to listen to us.

The good news is that we can learn to be better listeners; however, listening takes practice. The more we do it, the better we get at it, and the more positive our interpersonal relationships will be. As Jon Kabat-Zinn says in his book *Wherever You Go You Are There*, everything takes practice. We need to just keep at it.

Here are some tips for becoming a better listener:

- Put yourself inside the mind of the speaker.
- Listen for meaning.
- Pay attention to body language.
- Cultivate empathy.



- Avoid making judgments.
- Look into others' eyes when they're speaking.
- Pay attention to the feelings associated with the words.
- Notice the speaker's tone and inflection.
- Repeat in your own words what someone has told you (empathetic reflection).
- Acknowledge that you're listening by nodding or saying "Uh-huh."
- Occasionally summarize others' comments when given the chance. ❁

Excerpted from an article by Diana Raab, Ph.D., titled "Deep Listening in Personal Relationships" at PsychologyToday.com. <https://www.psychologytoday.com/us/blog/the-empowerment-diary/201708/deep-listening-in-personal-relationships>

## It's February, the traditional month of love, so we're sending you virtual hugs...

...to express how much we value you and your loyalty! At American Hearing Aids, we love what we do and the opportunities we have to help people enjoy life more! Happy Valentine's Day from Debbie, Cynthia, and Ines!



**Pick up a Battery Club punch card today! Buy six 8-packs, and get the 7th for free!**



880 West Benjamin Holt Dr.  
Lincoln Center South  
Stockton, CA 95207



Debbie Bond,  
owner  
HA 3678

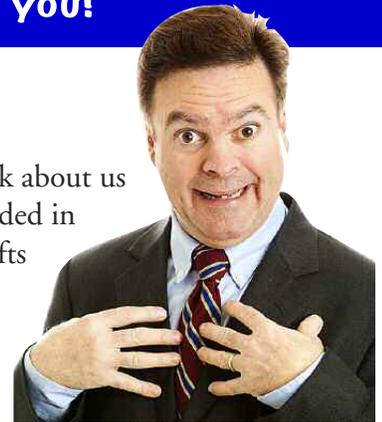
Located in Lincoln Center South

Easy parking by the front door.

Read our cover article,  
and learn how your hearing aids can do even more for you!

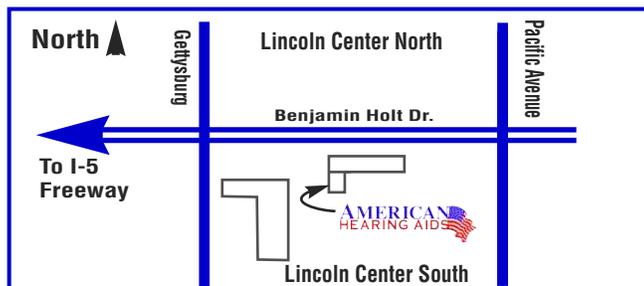
## Are you an American Hearing Aids Ambassador?

Are you an ambassador? Do you refer your friend and family to our practice? Do you talk about us out in the community? If so, you're our ambassador! Please notify us so you can be included in our ambassador only activities. You will also receive priority appointments and special gifts during the year. Our latest outing took us to see the Stockton Kings win over the Sioux City Skyforce. We had great seats and a great time. Interestingly, the sound measured 84 decibels when the music was playing, and the buzzer measured 92 decibels! Thank you to all ambassadors who shared the evening with us. See photos on page 2. ❄



## Rave Reviews

"I have had my hearing aids for two years now. I am only 58 years old and wish I had purchased them sooner. My quality of life has greatly improved. Deborah Bond and her staff are the best! I also took my mom, who is 83 years old, and had her very much outdated hearing aids replaced. Debbie was super great with her as she can be difficult. My mom wished she had gone the first time to American Hearing Aids. My husband has hearing aids from American Hearing Aids, too. We are just one big happy family now. We can all hear each other! Thanks again!" – Susie Walters ❄



Visit American Hearing Aids in Lincoln Center South.

# FREE Batteries!



## Buy One 8-Pack and Get one 4-Pack Free!

Ends March 1, 2019 • One offer per customer

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